

“Why I Blog” by Andrew Sullivan is an article explaining the history of blogging and the reason why he likes to blog.

Sullivan starts out by explaining the history of blogging and how it actually dates back to when the ships had to use a small wooden board thrown over the stern to help them keep track of how far they had traveled, which someone would mark down in a book. This was called “logging”.

Sullivan stated that as you read of log, you have the curious sense of moving backwards in time as you move forward in the pages. Logging and blogging are very similar in the way, that you do know the ending before you know the beginning.

As Sullivan moves on he tells you about his personal experience with blogging. Being a columnist he wanted to get up to date and post his articles on the web, so he had one of his friends help him out. After a few month of hard work, he’s friend decided to turn him on to blogging.

Sullivan explains that bloggers, blog as soon as the new hits them, not knowing the full picture until maybe some time after they have already published their blog.

When he first began blogging he said that he that he realized that the online form rewarded a colloquial, unfinished tone. After an expert had urged him not to think too hard before writing, he choose to write it more like an e-mail “with a mite more circumspection”.

Due to this fact blogging can be hazardous, “Anyone who has ever clicked send in a fit of anger or hurt will testify to that fact. He uses the example that “blogging requires an embrace of such hazards, a willingness to fall off the trapeze rather than fail to make

the leap.” He stated the fact that “from the first few days of using the form, he was hooked.”